



Course Name: Image Consulting Training

Who should attend?

- All the Employees of the organisation
- Business Owners , Technical Leads and Managers

Learning Outcomes:

Image is the key to make a difference. Yashikha's Image Consulting Training specialises in creating avenues to strengthen corporate image and branding in each individual worker , helping them achieve their company's corporate image by working on personal appearance as well as developing skills that will allow them to reach personal goals that are beneficial both to the company and individual.

Course Duration:

15 Hours

Course Pedagogy:

Module A: The Power of Presence

- Art of Making First Impression
 - Body Image & Self Image Enhancement
 - Power of personal Appearance
 - Do's and Don'ts of First Impression
- Clothes Power
 - Business Dressing
 - Style Scale
 - Attractive Dressing as per body shape and colour code
 - Art of Accessorizing professionally
 - Creating personal style
- Etiquette Ready
 - Importance of Business Etiquette
 - Business Etiquette
 - Cell Phone Etiquette
 - E mail Etiquette
 - Networking Etiquette
 - Travel Etiquette
 - Dinning Etiquette

- Cross Culture Sensitivity
 - International Dressing Standards
 - Colour Code and Culture
 - International Business Etiquette
 - Cross culture Body Language

Module B: The Power of Now

- Lead to win
 - Leadership Skills
 - Team management & building
 - Inter personal & Motivational Skills
- Transact & Resolve
 - Transaction analysis & Ego States
 - Conflict resolution
 - Emotional Intelligence
- Enhanced Communication
 - Vocal Verbal Communication
 - Body Language
 - How to work on unconscious habits (e.g. mother tongue influence, unconscious fidgeting etc.)
- Mind Body Connection
 - Spiritual Intelligence
 - Work – Life Balance
 - Meditation and Yoga for positive energy flow