



Course Name: Motivational Training Program

Who should attend?

- All the Employees of the organisation
- Business Owners , Technical Leads and Managers

Learning Outcomes:

Its no secret. Employees who feel they are valued and recognized for the work they do are more motivated, responsible and productive than those who don't .This program will help supervisors and managers create a more dynamic , loyal and energised workforce .You will also learn to set clear & defined goals as part of the motivation process.

Course Duration:

15 Hours

Course Pedagogy:

Module A: Getting Started

- Workshop Objectives
- Pre-Assignment review

Module B: Define motivation

- What is motivation
- Articulate how it impacts performance
- Supervising and motivation

Module C: Motivational Theories and how to apply them

- A psychological Approach
- Object Oriented Theory(The carrot whip & plant)
- Using Reinforcement Theory
- Using Expectancy Theory

Module D: Setting goals

- Goals & Motivation
- How to achieve them
- Setting Smart Goals
- Evaluating and Adapting

Module E: Motivation on the Job

- Key values and factors
- Designing a motivational organisation
- Designing a motivational job

Module F: Personal Toolbox

- Creating your own motivational climate
- How fear & desire affect employee motivation
- Encouraging Growth and Development

Module G: Addressing Specific Morale issues

- Dealing with individual morale issues
- Boost Team Morale
- How to deal when the whole Company is De-Motivated

Module H: Keep Yourself motivated

- Personality's role in motivation
- Identifying Personal Motivators

Module I: Wrapping Up

- Case Studies
- Action Plans and Evaluation